

Language maintenance, activism and social media

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With the globalisation we have witnessed a huge increase of social media usage everywhere such as Facebook or Twitter. Social media usage has seen unprecedented growth in Asia-Pacific region the past year (Egros, 2010). Indonesia currently has the second largest users of Facebook in the world, after USA. This paper will report on some findings of a preliminary research project focusing on five male Javanese artists/writers/activists and their language use in social media. Data collected will be in the form of language use in their face book account and interviews. Some early findings suggest that each of these informants uses at least three languages (Indonesian, Javanese, Javanese dialect) for different purposes.

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